**Financial Statements** 

December 31, 2016



# **Independent Auditors' Report**

# **Board of Trustees Futures in Education**

We have audited the accompanying financial statements of Futures in Education, ("Futures") which comprise the statement of financial position as of December 31, 2016, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material statements, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Futures in Education as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

### Report on Summarized Comparative Information

We have previously audited Futures in Education's 2015 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 13, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended – December 31, 2015 is consistent, in all material respects, with the audited financial statements from which it has been derived.

PKF O'Connor Davies, LLP

April 27, 2017

# Statement of Financial Position December 31, 2016 (with comparative amounts at December 31, 2015)

	2016	2015
ASSETS Cash and cash equivalents Pledges receivable, net Prepaid expenses Investments Interest in net assets of Catholic Foundation for Brooklyn and Queens	\$ 2,320,814 5,656,959 5,554 4,282,750 731,974 \$ 12,998,051	\$ 1,673,276 5,571,092 - 4,071,811 723,353 \$ 12,039,532
LIABILITIES AND NET ASSETS Liabilities Accounts payable and accrued expenses Due to Catholic Foundation for Brooklyn and Queens Total Liabilities	\$ 77,783 1,422,067 1,499,850	\$ 72,946 506,499 579,445
Net Assets Unrestricted Temporarily restricted Permanently restricted Total Net Assets	1,743,448 5,791,810 3,962,943 11,498,201	410,763 7,125,331 3,923,993 11,460,087
	\$ 12,998,051	\$ 12,039,532

# Statement of Activities Year Ended December 31, 2016 (with summarized totals for the year ended December 31, 2015)

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016	Total 2015
SUPPORT AND REVENUE					
Donations and gifts	\$ 698,380	\$ 3,923,230	\$ 35,450	\$ 4,657,060	\$ 6,945,404
Be an Angel to a Student	-	1,188,024	-	1,188,024	1,487,212
Fundraising, net of cost of direct benefit to donors of \$643,807					
in 2016 and \$428,090 in 2015	1,626,591	-	-	1,626,591	1,119,331
Interest and dividends	4,030	90,333	-	94,363	26,828
Net unrealized gain (loss) on investments	-	52,160	-	52,160	(117,395)
Net realized gain on investments	-	101,487	-	101,487	57,012
Miscellaneous income	44,084	-	-	44,084	83,020
Net assets released from restriction	6,693,876	(6,693,876)			
Total Support and Revenue	9,066,961	(1,338,642)	35,450	7,763,769	9,601,412
EXPENSES					
Scholarship programs	6,901,073	-	-	6,901,073	7,007,434
Fundraising	506,919	-	-	506,919	491,623
Management and general	326,284			326,284	347,017
Total Expenses	7,734,276			7,734,276	7,846,074
Excess (Deficiency) of Support and Revenue over Expenses	1,332,685	(1,338,642)	35,450	29,493	1,755,338
Change in interest in net assets of Catholic					
Foundation for Brooklyn and Queens	-	5,121	3,500	8,621	(53,281)
Change in Net Assets	1,332,685	(1,333,521)	38,950	38,114	1,702,057
NET ASSETS					
Beginning of year	410,763	7,125,331	3,923,993	11,460,087	9,758,030
End of year	\$ 1,743,448	\$ 5,791,810	\$ 3,962,943	\$ 11,498,201	\$ 11,460,087

See notes to financial statements

# Statement of Functional Expenses Year Ended December 31, 2016 (with summarized totals for year ended December 31, 2015)

	Scholarship Programs	Fundraising	Management and General	Total 2016	Total 2015
Grants and scholarships	\$ 5,304,045	\$ -	\$ -	\$ 5,304,045	\$ 5,412,029
Be an Angel to a Student	1,389,831	-	-	1,389,831	1,292,396
Payroll and related expenses	150,678	158,347	110,283	419,308	452,908
Professional and consulting fees	-	69,119	64,608	133,727	115,360
Advertising and printing	12,056	121,434	10,837	144,327	279,933
Insurance	-	-	3,027	3,027	18,097
Administrative costs	-	-	27,750	27,750	20,715
Events and meetings	28,976	122,693	2,673	154,342	112,069
Investment management fees	-	-	33,042	33,042	43,909
Occupancy	14,490	17,309	10,964	42,763	38,448
Bad debt expense	-	-	27,959	27,959	-
Charitable contributions	997	18,017	-	19,014	25,491
Miscellaneous		<u> </u>	35,141	35,141	34,719
Total Expenses	\$ 6,901,073	\$ 506,919	\$ 326,284	\$ 7,734,276	\$ 7,846,074

# Statement of Cash Flows Year Ended December 31, 2016 (with comparative amounts for year ended December 31, 2015)

		2016		2015
CASH FLOWS FROM OPERATING ACTIVITIES	Φ.	00.444	Φ.4	700 057
Change in net assets Adjustments to reconcile change in net assets to net cash from operating activities	\$	38,114	<b>\$</b> 1,	702,057
Bad debt expense		27,959		-
Net realized and unrealized (gain) loss on investments Change in interest in net assets of Catholic Foundation		(153,647)		60,383
Brooklyn and Queens		(8,621)		53,281
Change in operating assets and liabilities		(4.40.000)	(0	
Pledges receivable		(113,826)	(2,	887,443)
Prepaid expenses		(5,554)		- 40.050
Due from affiliated entity  Accounts payable and accrued expenses		- 4,837		48,850 (27,684)
Due to Catholic Foundation for Brooklyn and Queens		915,568		306,578
Net Cash from Operating Activities	_	704,830		743,978)
Net Oash hom Operating Activities		704,000		1 +0,010)
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of investments		(5,052,944)	(1,	046,168)
Proceeds from sales of investments		4,995,652	1,	463,822
Net Cash from Investing Activities		(57,292)		417,654
Net Change in Cash and Cash Equivalents		647,538	(	(326,324)
CASH AND CASH EQUIVALENTS				
Beginning of year		1,673,276	1,	999,600
End of year	\$	2,320,814	<u>\$ 1,</u>	673,276
SUPPLEMENTAL CASH FLOW INFORMATION Non Cash Financing Activity				
Permanently restricted contributions to Catholic Foundation for Brooklyn and Queens on behalf of Futures of				
Education	\$	3,500	\$	150

Notes to Financial Statements December 31, 2016

# 1. Organization

Futures in Education, formerly "The Futures in Education Endowment Fund for Brooklyn and Queens" ("Futures"), was established to support and to assist the Roman Catholic Diocese of Brooklyn in its Catholic educational mission by providing supplemental funding and other assistance for all programs and services, including capital projects, in Catholic elementary and secondary schools or elsewhere in the Roman Catholic Diocese of Brooklyn.

Futures is classified as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code.

# 2. Summary of Significant Accounting Policies

#### Basis of Accounting

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP").

#### Use of Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingencies at the date of the financial statements and the amount of revenue and expenses recognized during the reporting period. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

Cash and cash equivalents include all highly liquid investments with maturities of three months or less at the time of purchase and consist principally of funds maintained in checking and money market accounts.

#### Pledges Receivable

Unconditional promises to give are recognized as contribution revenue in the period received. Pledges receivable that are expected to be collected in future years are discounted at their net realizable value using a risk-adjusted discount rate. The discount is amortized and reflected within contribution income in the statement of activities over the period in which the pledge is expected to be collected.

#### Allowance for Uncollectible Pledges Receivable

An allowance for uncollectible pledges receivable is estimated based on a combination of write-off history, aging analysis and any specific known doubtful accounts.

Notes to Financial Statements December 31, 2016

# 2. Summary of Significant Accounting Policies (continued)

#### Net Asset Presentation

The financial statements report amounts separately by class of net assets based on the presence or absence of donor restriction. Unrestricted net assets are those that are not subject to donor-imposed stipulations. Temporarily restricted net assets are those which are stipulated by donors for specific operating purposes. Permanently restricted net assets are those which are established by donor restricted gifts to provide a permanent endowment. When a donor restriction expires, that is when a stipulated time ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction.

#### Functional Expense Allocations

The costs of providing the various programs and other activities of Futures have been summarized on a functional basis in the accompanying statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Such allocations are determined by management in accordance with grant provisions and/or other equitable basis.

#### Fair Value of Financial Instruments

Futures follows U.S. GAAP guidance on *Fair Value Measurements*, which defines fair value and establishes a fair value hierarchy organized into three levels based upon the input assumptions used in pricing assets. Level 1 inputs have the highest reliability and are related to assets with quoted prices in active markets. Level 2 inputs relate to assets with other than quoted prices in active markets which may include quoted prices for similar assets or liabilities or other inputs which can be corroborated by observable market data. Level 3 inputs are unobservable inputs and are used to the extent that observable inputs do not exist.

#### Investment Valuation

Investments are carried at fair value.

# Investment Income Recognition

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis and dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses are included in the determination of change in net assets.

Notes to Financial Statements
December 31, 2016

# 2. Summary of Significant Accounting Policies (continued)

#### **Contributions**

All contributions are considered available for unrestricted use, unless specifically restricted by the donor.

#### Income Taxes

Futures recognizes the effect of tax positions only when they are more likely than not to be sustained. Management has determined that Futures had no uncertain tax positions that that would require financial statement recognition or disclosure. Futures is no longer subject to U.S. federal, state or local income tax examinations for periods prior to December 31, 2013.

#### Reclassification

Certain reclassifications have been made to 2015 information to conform to 2016 presentation.

# Subsequent Events Evaluation by Management

Management has evaluated subsequent events for disclosure and/or recognition in the financial statements through the date that the financial statements were available to be issued, which date is April 27, 2017.

#### Prior Year Summarized Information

The financial statements include certain prior year summarized comparative information in total only, which does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with Future's financial statements for 2015, from which the summarized information was derived.

#### 3. Concentration of Credit Risk and Other

Financial instruments that potentially subject Futures to concentrations of credit risk consist principally of receivables, which are expected to be collected in the normal course of business, and cash at financial institutions that at times may exceed federally insured limits. Balances maintained with banking institutions exceed the Federal Deposit Insurance Corporation's insurable limit. Futures has not experienced any losses on its cash deposits.

The investment portfolio is diversified by type of investments and industry concentrations so that no individual investment or groups of investments represent a significant concentration of market risk.

As of and for the years ended December 31, 2016 and 2015, approximately 39% and 58% of support was received from a single donor, and five donors represented approximately and 95% and 97% of total pledges receivable.

Notes to Financial Statements December 31, 2016

# 4. Pledges Receivable

Futures received unconditional temporarily and permanently restricted pledges which have been recorded net of a present value discount of 5.08% and 3.19% and an allowance for uncollectible pledges at December 31, as follows:

	 2016	 2015
Due in one year or less	\$ 3,503,160	\$ 3,348,180
Due in two through five years	 2,709,000	 2,707,500
	 6,212,160	 6,055,680
Less discount	(535,251)	(455,572)
Less allowance for uncollectible pledges	 (19,950)	 (29,016)
	\$ 5,656,959	\$ 5,571,092

# 5. Interest in Net Assets of Catholic Foundation for Brooklyn and Queens

The Catholic Foundation for Brooklyn and Queens ("CFBQ") is a not-for-profit corporation affiliated with the Roman Catholic Diocese of Brooklyn that invests in managed investment portfolios to provide income to support Diocesan programs. CFBQ holds and manages financial assets of Futures without variance power by Futures. CFBQ will hold and invest the assets in perpetuity and periodically award grants to Futures. This interest is carried at fair value based on net asset value per CFBQ. For the years ended December 31, 2016 and 2015, contributions of \$3,500 and \$150 were donated to CFBQ on behalf of Futures.

#### 6. Assets Measured at Fair Value

The following are the classes and major categories of assets at December 31, grouped by the fair value hierarchy for those assets measured at fair value on a recurring basis:

	2016				
	Level 1	Level 2	Level 3	Total	
Investments			·		
Common stocks	\$ 2,603,445	\$ -	\$ -	\$ 2,603,445	
Mutual funds	1,563,514	-	-	1,563,514	
Money fund	<u> </u>	115,791	<u>-</u> _	115,791	
Total Investments	4,166,959	115,791		4,282,750	
Interest in the net assets					
of CFBQ	-	-	731,974	731,974	
Total Assets Measured					
at Fair Value	\$ 4,166,959	<u>\$ 115,791</u>	\$ 731,974	\$ 5,014,724	

Notes to Financial Statements December 31, 2016

# 6. Assets Measured at Fair Value (continued)

	2015				
	Level 1	Level 2	Level 3	Total	
Investments					
Equity Securities					
Common	\$ 2,485,603	\$ -	\$ -	\$ 2,485,603	
Preferred	-	198,267	-	198,267	
Corporate bonds	-	267,597	-	267,597	
Trusts	-	102,982	-	102,982	
Mutual funds	408,230	-	-	408,230	
Government bonds	242,755	35,702	-	278,457	
Money fund	-	330,675	-	330,675	
Total Investments	3,136,588	935,223		4,071,811	
Interest in the net assets					
of CFBQ	-	-	723,353	723,353	
Total Assets Measured				<u> </u>	
at Fair Value	\$ 3,136,588	\$ 935,223	\$ 723,353	\$ 4,795,164	

There were no transfers between levels in 2016 and 2015.

The following is a reconciliation of the beginning and ending balance for the interest in the net assets of CFBQ, which is measured at fair value using significant unobservable inputs (Level 3) for 2016 and 2015:

Balance, January 1, 2015	\$ 776,634
Total realized and unrealized losses	(24,431)
Purchases, issuances and (settlements), net	 (28,850)
Balance, December 31, 2015	723,353
Total realized and unrealized gains	39,921
Purchases, issuances and (settlements), net	 (31,300)
Balance, December 31, 2016	\$ 731,974

# 7. Temporarily Restricted Net Assets

Temporarily restricted net assets are restricted for the following purposes at December 31:

	2016	2015
Scholarship and Tuition Assistance	\$ 1,124,966	\$ 3,756,680
Future Scholarship and Tuition Assistance	4,000,000	2,500,000
Be an Angel to a Student	573,916	775,723
Technology	47,929	47,929
School-Business Partnerships	44,999	44,999
	\$ 5,791,810	\$ 7,125,331

Notes to Financial Statements December 31, 2016

#### 8. Net Assets Released from Restrictions

Net assets were released from restriction for the following purposes for years ended December 31:

	2016	2015
Be an Angel to a Student	\$ 1,389,831	\$ 1,292,396
Scholarship and Tuition Assistance	5,304,045	-
	\$ 6,693,876	\$ 1,292,396

# 9. Permanently Restricted Net Assets

Permanently restricted net assets at December 31, 2016 and 2015 represent gifts that have been restricted by donors in perpetuity, the income from which is expendable to support educational purposes.

# 10. Endowment Fund

The following is a reconciliation of the 2016 and 2015 investment activity for the donor-restricted endowment fund:

	emporarily testricted	Permanently Restricted	Total
Balance, December 31, 2014	\$ 294,135	\$ 3,117,657	\$ 3,411,792
Contributions and pledge collections	-	28,250	28,250
Unrealized losses	(86,347)	-	(86,347)
Interest and dividends	20,433		20,433
Balance, December 31, 2015	228,221	3,145,907	3,374,128
Contributions and pledge collections	-	35,450	35,450
Unrealized gains	34,012	-	34,012
Interest and dividends	 56,299		56,299
Balance, December 31, 2016	\$ 318,532	\$ 3,181,357	\$ 3,499,889

Endowment assets consist of the following at December 31:

	2016	2015
Investments	\$ 3,323,976	\$ 3,168,678
Cash	175,913	205,450
	<u>\$ 3,499,889</u>	\$ 3,374,128

Notes to Financial Statements
December 31, 2016

#### 10. Endowment Fund (continued)

#### Interpretation of Law

Futures has interpreted the New York Prudent Management of Institutional Funds Act (NYPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary and except in those cases where the law allows appropriation for spending of the original gift amounts. As a result of this interpretation, Futures classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor restricted endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by Futures in a manner consistent with the standard of prudence prescribed by NYPMIFA.

#### Return Objective and Risk Parameters

Futures maintains donor-restricted funds whose purpose is to provide long term support for its charitable purpose. Future's investment policy calls for the endowment assets to be invested in accordance with sound investment practices that emphasize long-term investment fundamentals. The primary emphasis is to accumulate wealth over time, rather than current income.

#### Spend Rate Policy

The spending formula for each fund is as follows: distributions of up to 5% of the average 20-quarter valuation of the endowment's net investment assets plus fees and expenses. Spending should come from unallocated cash, then from securities in order of liquidity upon recommendation of the investment manager.

#### 11. Transactions with Catholic Foundation for Brooklyn and Queens

Futures reimburses CFBQ for payroll costs and other charges incurred throughout the year on behalf of Futures. During 2016 and 2015, total charges incurred by CFBQ on behalf of Futures totaled \$915,568 and \$306,578. Amounts due to CFBQ bear no interest and have no specified date of repayment.

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